

ZILKER MEDIA

About Mark Beckner

Enterprise solutions expert



Mark Beckner is an enterprise solutions expert. With over 20 years of experience, he leads his firm Inotek Group, specializing in business strategy and enterprise application integration with a focus in health care, CRM, supply chain and business technologies.

He has authored numerous technical books, including *Administering, Configuring, and Maintaining Microsoft Dynamics 365 in the Cloud*, *Using Scribe Insight*, *BizTalk 2013 Recipes*, *BizTalk 2013 EDI for Health Care*, *BizTalk 2013 EDI for Supply Chain Management*, *Microsoft Dynamics CRM API Development* and more.

Beckner also helps up-and-coming coders, programmers and aspiring tech entrepreneurs reach their personal and professional goals. He is the author of *The Coder's Path to Wealth and Independence* (2014), which helps IT professionals move beyond the security of a salaried position and allows them to unlock their full potential by starting their own enterprise.

An authority in the healthcare IT industry, Beckner helps health care executive and technologists address the new challengers created by the The Affordable Care Act. Beyond healthcare IT, he helps businesses fully utilizing their CRM capabilities and leverage their supply chain management to bring on more business and better integrate with new trading partners in an efficient and value producing effort.

His has a wide range of experience, including specialties in BizTalk Server, SharePoint, Microsoft Dynamics 365 Silverlight, Windows Phone 7.5, SQL Server, SQL Server Reporting Services (SSRS), .NET Framework, .NET Compact Framework, C#, VB.NET, ASP.NET and Scribe.

Beckner's expertise has been featured in Computerworld, Entrepreneur, IT Business Edge, SD Times, UpStart Business Journal, and more.

He graduated from Fort Lewis College with a bachelor's degree in computer science and information systems. Mark is married to his wife, Sara, and they live in Colorado with their two children Ciro and Iyer. For more information, please visit www.inotekgroup.com.